

ULLIANCE HUMAN EFFECTIVENESS TRAINING

Creative Problem Solving

The average five year old is creative 90% of the time, while the average 17 year old is creative only 10% of the time. This drops to a mere 2% by the time we are 25 years old. This course looks at why our creativity has been stifled, how to tap back into it and provides simple tools which will help turn new ideas into meaningful action.

Overview

- Definition of creative problem solving
- Cultivating a creative attitude
- Identifying and overcoming blocks to creativity

Promoting Creativity at Work

- Discuss steps that allow and encourage employees to be more creative
- Encourage risk-taking

Adjusting and Broadening Perceptions

- Illustrate the benefits of looking at problems from diverse perspectives

Practicing the Creative Process

- Getting into a creative mode
- Brainstorming
- Utilize visual tools to translate ideas into useful actions

